

# Privacy Policy

## Welcome to our Privacy Policy - Your privacy is critically important to us.

Magic Valley Family Practice is located at:

2167 Village Park Ave Suite 300

Twin Falls, ID 83301

United States

It is Magic Valley Family Practice's (MVFP) policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to magicvalleyfamilypractice.com. We respect your privacy and are committed to protecting personally-identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms and Conditions posted on our website, set forth the general rules and policies governing your use of our website. Depending on your activities when visiting our website, you may be required to agree to additional terms and conditions.

## Website Visitors

Like most Website operators, MVFP collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. MVFP's purpose in collecting non-personally-identifying information is to better understand how MVFP's patients use its website.

MVFP also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments magicvalleyfamilypractice.com. MVFP only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

## Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

## Links To External Sites

Our Service may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites, products or services.

## Cookies

To enrich and perfect your online experience, MVFP uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the Website each time the visitor returns. MVFP uses cookies to help MVFP identify and track visitors, their usage magicvalleyfamilypractice.com, and their website access preferences. MVFP visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using MVFP Websites, with the drawback that certain features of MVFP Websites may not function properly without the aid of cookies.

By continuing to navigate our Website without changing your cookie settings, you hereby acknowledge and agree to MVFP's use of cookies.

## E-commerce

Those who engage in transactions with MVFP – by purchasing MVFP services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, MVFP collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with MVFP r does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain Website-related activities.

## Privacy Policy Changes

Although most changes are likely to be minor, MVFP may change its Privacy Policy from time to time, and at MVFP's sole discretion. MVFP encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change. We will not share your opt-in to an SMS campaign with any third party for purposes unrelated to providing you with the services of that campaign. We may share your Personal Data, including your SMS opt-in or consent status, with third parties that help us provide our messaging services, including but not limited to platform providers, phone companies, and any other vendors who assist us in the delivery of text messages.

## Credit & Contact Information

If you have any questions about this Privacy Policy, please contact us via email or phone.

## Facebook Fan Page

The Company is the Data Controller of Your Personal Data collected while using the Service. As an operator of the Facebook Fan <https://www.facebook.com/profile.php?id=100063594819072> the Company and the operator of the social network Facebook are Joint Controllers. MVFP has entered into agreements with Facebook that define the terms for use of the Facebook Fan Page, among other things. These terms are mostly based on the Facebook Terms of Service: <https://www.facebook.com/terms.php>

Visit the Facebook Privacy Policy <https://www.facebook.com/policy.php> for more information about how Facebook manages Personal data or contact Facebook online, or by mail: Facebook, Inc. ATTN, Privacy Operations, 1601 Willow Road, Menlo Park, CA 94025, United States.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes.

All the above categories exclude text messaging originator opt-in data and consent.

This information will not be shared with any third parties.